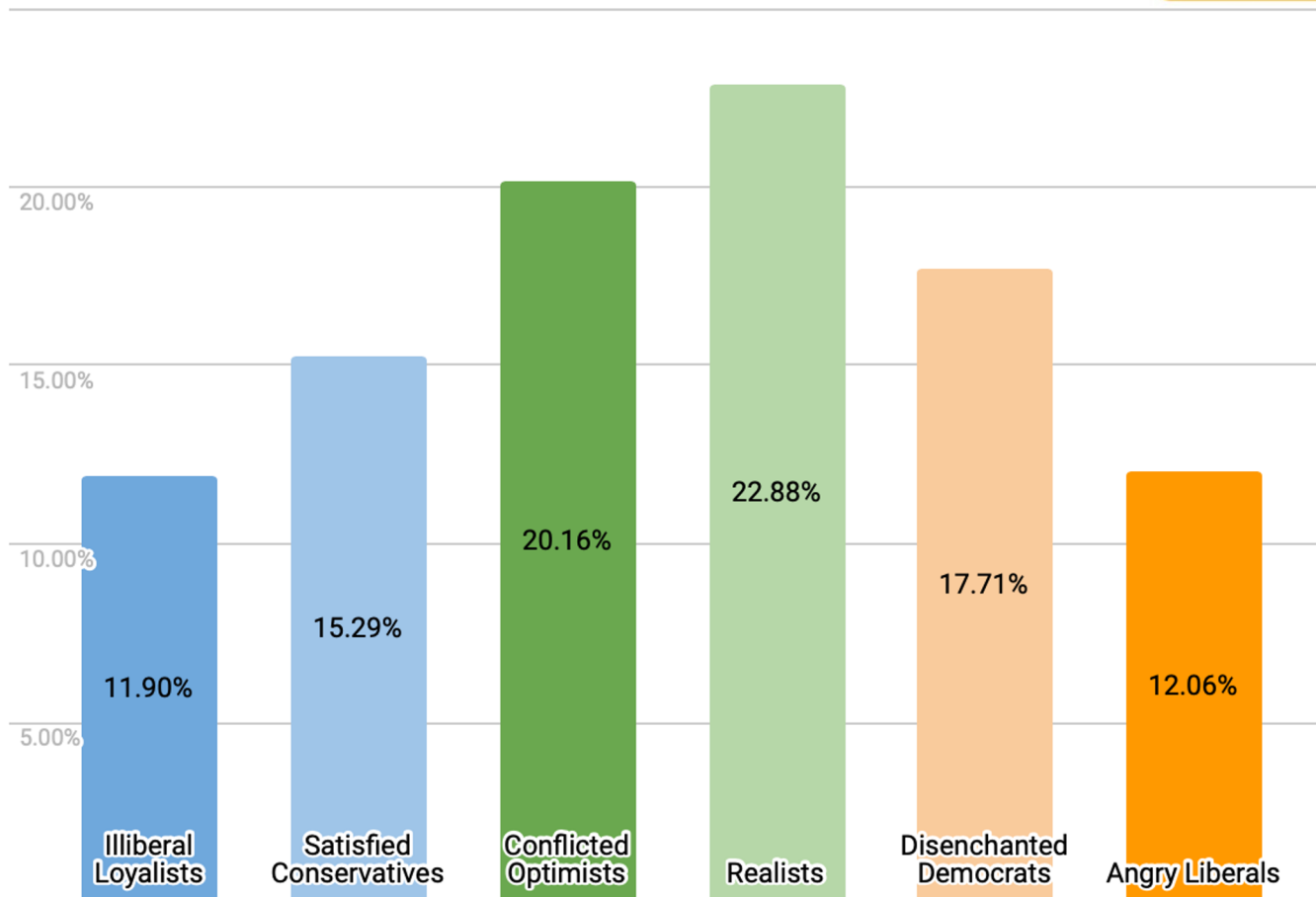




## Segmentation of Kazakh population by attitudes to civic rights & democracy (2020)



Profile developed by ICPA and PaperLab, based on polling conducted by BRIF and segmentation analysis by Dr. James Dennison. The work is supported by Soros Foundation-Kazakhstan & Open Society Foundations.



# Illiberal Loyalists

Patriarchal, Want order, Dogmatic, Lower education & income, TV watchers



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

## ANXIETIES & DEMOGRAPHICS

### Civic Rights

- Overall, views civic rights as not important
- On balance, views freedom of speech as not important
- Unsure about right to associate
- On balance, views right to assembly as not important

### Democracy

- Think democracy in Kazakhstan is working
- Balance protection of human rights with maintenance of public order
- On balance, sees critical media as not important
- Sees engaged political parties and NGOs as mostly not important

### Trust

- Trust government institutions highly, especially the President & First President
- Trust religious organisations and on balance trust the Media
- Unsure about UN & Red Crescent, on balance don't trust Soros

### Demographics

- More middle aged
- More urban residents mostly living in regional centers
- Less educated and lower than average income
- Mostly Kazakhs and Kazakh speakers
- News slightly more from TV than internet

### Civic Sector

- Least knowledge and exposure to the sector
- Unsure if foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Majority support strongman leadership
- Tend to support religious leadership
- Think democracy and professional governance are fairly good

### External threat

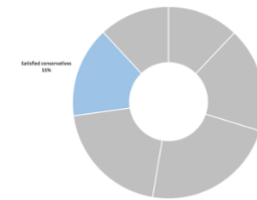
- Strongly trust Russia
- Divided on the Chinese threat
- Some trust in the West

### Optimism

- Very optimistic about the economy and the future
- Have some trust that the state cares about ordinary citizens
- Nostalgic for Soviet times
- Strongly patriarchal values

# Satisfied Conservatives

Stability-focused, Passive, Comfortable, Middle income, Mostly Kazakh



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

## ANXIETIES & DEMOGRAPHICS

### Civic Rights

- Overall, views civic rights as important
- On balance, views freedom of speech as important
- On balance, views right to associate as important
- Unsure about right to assembly

### Democracy

- Think democracy in Kazakhstan is, on balance, working
- Balance protection of human rights with maintenance of public order
- On balance, sees critical media and engaged NGOs as important
- Sees engaged political parties as somewhat important

### Trust

- Trust government institutions highly, slightly less so with Parliament, Head of City and Nur Otan
- On balance trust religious organisations and the Media
- On balance trust UN, unsure about Red Crescent, don't trust Soros

### Demographics

- More middle aged
- More rural
- Average education and average incomes
- Mostly Kazakhs and Kazakh or Russian speakers
- News equally from TV and internet

### Civic Sector

- Weakly agrees that they can trust the NGO sector
- Unsure if foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Mostly support strongman leadership
- Tend to support religious leadership
- Think democracy and professional governance are fairly good

### External threat

- Strongly trust Russia
- Don't trust China
- Divided on the threat of the West

### Optimism

- Very optimistic about the economy and the future
- Divided on whether the state cares about citizens
- Nostalgic for Soviet times
- Strong patriarchal values

# Conflicted Optimists

Accept stability, Interested in democracy, Confident, Younger, Rural



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

## ANXIETIES & DEMOGRAPHICS

### Civic Rights

- Overall, views civic rights as mostly important
- Views freedom of speech as very important
- Views right to associate as strongly important
- On balance, views right to assembly as important

### Democracy

- Think democracy in Kazakhstan is, on balance, working
- Tend to prioritise protection of human rights over maintenance of order
- Sees critical media and engaged NGOs as very important
- Sees engaged political parties as mostly important

### Trust

- Trust government institutions highly, slightly less so with Parliament, Head of City and Nur Otan
- Trust religious organisations and on balance trust the Media
- On balance trust UN & Red Crescent but on balance don't trust Soros

### Demographics

- Somewhat younger
- Mostly rural
- Average education and average incomes
- Mostly Kazakh and some Russian (ethnicity & language)
- News equally from TV and internet

### Civic Sector

- Weakly agrees that they can trust the NGO sector
- Weakly agrees that foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Mostly support strongman leadership
- Divided on religious leadership
- Think democracy and professional governance are fairly good

### External threat

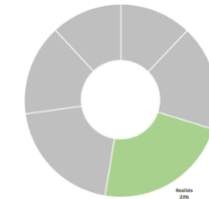
- Strongly trust Russia
- Don't trust China
- Divided on the threat of the West

### Optimism

- Very optimistic about the economy and the future
- Divided on whether the state cares about citizens
- Nostalgic for Soviet times
- Have patriarchal values

# Realists

Moderately pro-democracy, Conflicted about the State, Pragmatic, Kazakh-speaking, More women



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

## ANXIETIES & DEMOGRAPHICS

### Civic Rights

- Overall, views civic rights as very important
- Views freedom of speech as very important
- Views right to associate as very important
- Views right to assembly as very important

### Democracy

- Unsure if democracy in Kazakhstan is working
- Tend to prioritise protection of human rights over maintenance of order
- Sees critical media and engaged political parties as very important
- Sees engaged NGOs as strongly important

### Trust

- Trust government institutions highly, slightly less so with Parliament, Head of City and Nur Otan
- Trust religious organisations and on balance trust the Media
- On balance trust UN & Red Crescent but on balance don't trust Soros

### Demographics

- More women
- All ages
- Average education and average incomes
- Majority Kazakhs speaking Kazakh and some Russian
- News equally from TV and Internet

### Civic Sector

- Weakly agrees that they can trust the NGO sector
- Weakly agrees that foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Tend to support strongman leadership
- Divided on religious leadership
- Think democracy and professional governance are good

### External threat

- Strongly trust Russia (but many unsure)
- Don't trust China
- Divided on the threat of the Western values

### Optimism

- Optimistic about the economy and the future
- Divided on whether the state cares about citizens
- Nostalgic for Soviet times
- Have patriarchal values

# Disenchanted Democrats

Pro-democracy, Suspicious, Adaptable, Educated, Middle income



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

### Civic Rights

- Overall, views civic rights as extremely important
- Views freedom of speech as extremely important
- Views right to associate as extremely important
- Views right to assembly as extremely important

### Democracy

- Think democracy in Kazakhstan is, on balance, not working
- Mostly prioritise protection of human rights and freedoms over maintenance of order
- Sees critical media, engaged NGOs and engaged political parties as extremely important

### Civic Sector

- Weakly agrees that they can trust the NGO sector
- Unsure if foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Tend to support strongman leadership
- Tend to be against religious leadership
- Think democracy and professional governance are good

## ANXIETIES & DEMOGRAPHICS

### Trust

- Unsure and divided on whether to trust government institutions - lowest trust in Parliament & Nur Otan, highest in President & Army
- On balance trust religious organisations but divided/unsure about the Media
- On balance trust UN & Red Crescent but on balance don't trust Soros

### Demographics

- More middle aged
- More urban
- More educated, but average incomes
- Mostly Kazakh and some Russian (ethnicity & language)
- Mostly private sector employees
- News slightly more from internet than TV

### External threat

- Strongly trust Russia
- Strongly distrust China
- Divided on the threat of Western values

### Optimism

- Mostly optimistic about the economy and the future
- Feel alienated from the state
- Nostalgic for Soviet times
- Have patriarchal values

# Angry Liberals

Strongly pro-democracy, Distrustful, Urban, Educated & higher income, Kazakh, Internet users



## OPINIONS ON CIVIC RIGHTS & DEMOCRACY

## ANXIETIES & DEMOGRAPHICS

### Civic Rights

- Overall, views civic rights as extremely important
- Views freedom of speech as extremely important
- Views right to associate as extremely important
- Views right to assembly as extremely important

### Democracy

- Think democracy in Kazakhstan is not working
- Strongly prioritise protection of human rights over maintenance of order
- Sees critical media, engaged NGOs and engaged political parties as extremely important

### Trust

- Don't trust government institutions, especially not Nur Otan
- Don't trust any national institutions, including religious organisations and the Media
- Don't trust UN & Soros, unsure about Red Crescent

### Demographics

- More men, middle aged & older
- Live mostly in megapolises
- More educated and higher than average incomes
- Vast majority Kazakhs speaking Kazakh, Russian or bi-lingual
- Mostly private sector employees
- News mostly from internet

### Civic Sector

- Most knowledge and exposure to the sector but unsure if they can trust
- Weakly agrees that foreign funding is good
- Strongly believe in moral duty to help others
- Do not trust people they do not know

### Governance

- Tend to be against strongman leadership
- Mostly against religious leadership
- Think democracy and professional governance are good

### External threat

- Trust Russia but many unsure
- Strongly distrust China
- Don't trust the West

### Optimism

- Mostly pessimistic about the economy, moderate trust in the future
- Feel strongly alienated from the state
- Strongly nostalgic for the Soviet times
- Divided on the role of women